



I. Name and address of the controller

Thank you for visiting our website. We, HUESKER Synthetic GmbH (“we”, “HUESKER”), take the protection of your personal data very seriously. We treat your personal data confidentially and in accordance with statutory data protection provisions and this Privacy Policy. The controller within the meaning of applicable data protection laws and other data protection provisions is:

HUESKER Synthetic GmbH
Fabrikstrasse 13-15
48712 Gescher

email: info@HUESKER.de

II. Name and address of the data protection officer

The controller’s data protection officer is:

OHA - Gesellschaft für Arbeitsschutz und Arbeitssicherheit mbH
Paul-Klinger-Strasse 1
45127 Essen

email: ds-beauftragter@oha-essen.de

III. General information on the data processing

1. Scope of the personal data processing

We collect and use the personal data of our users in principle only if this is required to provide a functional website and our contents and services. Personal data of our users is always collected and used only with the user’s consent. An exception applies in cases where it is not possible for practical reasons to obtain consent in advance and processing of the data is permitted by statutory provisions.

2. Legal bases for personal data processing

Where we obtain the consent of the data subject for processing operations of personal data, point (a) of Art. 6 (1) EU General Data Protection Regulation (GDPR) shall serve as the legal basis.

When the processing of personal data to perform a contract, the contracting party of which is the data subject, is necessary, point (b) of Art. 6 (1) GDPR shall serve as the legal basis. This also applies to processing operations which are required to take steps prior to entering into a contract.

If personal data processing to fulfil a legal obligation, to which our company is subject, is necessary, point (c) of Art. 6 (1) GDPR shall serve as the legal basis.

If vital interests of the data subject or another natural person make personal data processing necessary, point (d) of Art. 6 (1) GDPR shall serve as the legal basis.

If processing is necessary to protect a justified interest of our company or a third party and the interests, fundamental rights and freedoms of the data subject override the first-mentioned interest, point (f) of Art. 6 (1) GDPR shall serve as the legal basis for processing.

3. Erasure of data and duration of storage

HUESKER Synthetic GmbH

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Personal data of the data subject shall be erased or blocked as soon as the purpose of storage ceases to apply. Storage beyond this can occur if this was provided for by the European or national legislator in regulations, laws or other provisions under Union law, to which the controller is subject. Data shall be blocked or erased even if a storage period provided for by the above-mentioned standards expires unless there is a necessity for further storage of the data to enter into a contract or perform a contract.

4. Disclosure to third parties

Personal data of data subjects are in principle not disclosed to third parties. Exceptions are explained in this Privacy Policy. We disclose personal data furthermore to technical service providers and shipping partners in order to provide the website, send the newsletter and execute the purchase orders placed via the Shop.

IV. Provision of the website and creation of log files

1. Description and scope of the data processing

Each time our website is accessed, our system automatically collects data and information from the calling computer's system. The following data are collected:

- (1) Information on the browser type and version used
- (2) User's operating system
- (3) User's internet service provider
- (4) User's IP address
- (5) Date and time of access
- (6) Websites from which the user's system accesses our website
- (7) Websites accessed from the user's system via our website
- (8) Name of the accessed file and quantity of data transferred
- (9) Report on whether access was successful

Data are also stored in the log files of our system. Such data are not stored together with the user's other personal data.

2. Legal basis for the data processing

The legal basis for the temporary storage of the data and log files is point (f) of Art. 6 (1) GDPR.

3. Purpose of the data processing

Temporary storage of the IP address by the system is necessary to allow the user's computer to access the website. For this, the user's IP address must remain saved for the duration of the session.



Storage in log files is to ensure the proper functioning of the website. In addition, the data serve to optimise the website and to ensure the security of our information technology systems. Data are not evaluated for marketing purposes in relation to this.

Our legitimate interest in the data processing also lies in such purposes according to point (f) of Art. 6 (1) GDPR.

4. Duration of storage

Data are erased as soon as they are no longer required to achieve the purpose of their collection. If data are collected to provide the website, this is the case when the respective session has ended.

If data are stored in log files, this shall occur after seven days at the latest. Storage beyond this is possible. In such case the IP addresses of users shall be deleted or rendered anonymous (Deletion of the last 3 digits of the IP address) so that identification of the accessing client is no longer possible. Anonymized IP addresses will be deleted after 60 days at the latest.

5. Possibility of objection and removal

The collection of data to provide the website and the storage of data in log files is imperative to operate the website. The user does not, therefore, have a possibility of objection.

V. Registration

1. Description and scope of the data processing

You can register for events on our website. Furthermore, you can also register for appointments at trade fairs. For this, we request different data (name, address, email, telephone) during the registration process.

2. Legal basis for the data processing

The legal basis for use of the data is point (b) of Art. 6 (1) GDPR.

3. Purpose of the data processing

Your data are used only for the purpose of registration and to carry out the respective event. Such data as well are used only for the specific purpose and not disclosed to third parties.

4. Duration of storage

Data are erased as soon as they are no longer required to achieve the purpose of their collection. If data are collected to provide the website, this is the case when the respective session has ended. For data collected during the registration process, this is the case when the data are no longer required to carry out the respective event. Even after completion of registration, there may be a necessity to store the contracting partner's personal data in order to comply with contractual or statutory obligations.



5. Possibility of objection and removal

If the data are required to perform a contract or to take steps prior to entering into a contract, early erasure of data shall only be possible if contractual or statutory obligations do not exclude erasure.

VI. Use of cookies

1. Description and scope of the data processing

Our website uses cookies. Cookies are text files which are stored in the internet browser resp. by the internet browser on the user's computer system. If a user accesses a website, a cookie may be stored on the user's operating system. This cookie contains a character string which allows the browser to be clearly identified when the website is accessed again.

We use cookies to make our website more user-friendly. Some elements of our website require that the accessing browser can be identified even after a page change.

The following data are stored and transmitted in cookies:

- (1) articles in a shopping basket
- (2) log-in information

2. Legal basis for the data processing

The legal basis for the processing of personal data using cookies is point (f) of Art. 6 (1) GDPR.

3. Purpose of the data processing

The purpose of using technically necessary cookies is to simplify use of websites for users. Some functions of our website cannot be offered without the use of cookies. For them, it is necessary that the browser is recognised even after a page change.

We need cookies for the following applications:

- (1) shopping basket
- (2) saving search terms
- (3) log-in information

User data collected by technically necessary cookies are not used to create user profiles.

4. Duration of storage, possibility of objection and removal

Cookies are stored on the user's computer and transmitted from there to our website. Therefore, as user you also have full control over the use of cookies. By changing the settings in your internet browser, you can disable or limit the transfer of cookies. Cookies already stored can be deleted at any time. This can also be carried out automatically. If cookies for our website are disabled, this may prevent the full use of all features of the website.



VII. Newsletter

1. Description and scope of the data processing

Our website provides the possibility of subscribing to a free newsletter. When registering for the newsletter, data from the input mask are transmitted to us.

The following data are also collected during registration:

- (1) IP address of the accessing computer
- (2) Date and time of registration

Your consent to the processing of data shall be obtained during the registration process and reference made to this Privacy Policy.

No further data are disclosed to third parties in relation to the data processing for sending newsletters. Data are used exclusively for sending the newsletter.

2. Legal basis for the data processing

Where the user's consent exists, the legal basis for the data processing after the user registers for the newsletter is point (a) of Art. 6 (1) GDPR.

3. Purpose of the data processing

The purpose of collecting the user's email address is to deliver the newsletter. Collection of other personal data during the registration process is for the purpose of personalisation, proof of consent or preventing misuse of the services or the email address used.

4. Duration of storage

Data shall be erased as soon as they are no longer required to achieve the purpose of their collection. The user's email address shall, therefore, be stored as long as the newsletter subscription is active.

5. Possibility of objection and removal

The user concerned can terminate the newsletter subscription at any time. Each newsletter has a corresponding link for this purpose.

VIII. Contact form and email contact

1. Description and scope of the data processing

A contact form is available on our website which can be used to establish electronic contact. If a user takes this option, data entered in the input mask will be transmitted to us and stored (name, address, email, telephone and other data provided on a voluntary basis).



Alternatively, contact can be established via the email address provided. In this case, the user's personal data transmitted by email will be stored.

No data are disclosed to third parties in relation to this. Data are used exclusively to process the conversation.

2. Legal basis for the data processing

Where the user's consent exists, the legal basis for the data processing is point (a) of Art. 6 (1) GDPR.

The legal basis for the processing of data which are transmitted in the course of sending an email, is point (f) of Art. 6 (1) GDPR. If the objective of email contact is the conclusion of a contract, additional legal basis for the processing is point (b) Art. 6 (1) GDPR.

3. Purpose of the data processing

Personal data are processed from the input mask solely for the purpose of establishing the contact. If contact is made by email, the required legitimate interest in the processing of data also lies here.

4. Duration of storage

Data shall be erased as soon as they are no longer required to achieve the purpose of their collection. This is the case for personal data from the input mask of the contact form and for data sent by email if the respective conversation with the user has ended. The conversation has ended if it is apparent from the circumstances that the facts concerned have been conclusively clarified.

5. Possibility of objection and removal

The user has the possibility at any time of revoking his/her consent to the processing of personal data. If the user contacts us by email, he/she can object to the storage of his/her personal data at any time. In such case, the conversation cannot be continued.

IX. Web analytics / Lead Management

1. Scope of the personal data processing

a) Web analytics by Matomo

We use the Matomo open source software tool (formerly PIWIK) on our website to analyse internet behaviour of our users. The software sets a cookie on the user's computer (for cookies, see above). When individual pages are accessed on our website, the following data are stored:

- (1) two bytes of the IP address of the user's accessing system
- (2) the website accessed
- (3) the website from which the user has reached the accessed website (referrer)
- (4) the sub-pages visited from the accessed website
- (5) the session length on the website



(6) how often the website is accessed

The software runs exclusively on our website servers. Personal data of users is only stored there. Data are not disclosed to third parties.

The software is set so that the IP addresses are not stored in full but 2 bytes of the IP address are masked (e.g.: 192.168.xxx.xxx). In this way, identification of the truncated IP address with the accessing computer is no longer possible.

b) Lead Management durch LeadInfo

We also use the lead generation service provided by Leadinfo B.V., Rotterdam, The Netherlands, which recognizes visits of companies to our website based on IP-addresses and shows us related publicly available information, such as company names or addresses. In addition, Leadinfo places two first-party cookies for providing transparency on how our visitors use our website and the tool processes domains from provided form inputs (e.g. "[leadinfo.com](https://www.leadinfo.com)") to correlate IP addresses with companies and to enhance its services. For additional information, please visit www.leadinfo.com.

2. Legal basis for the personal data processing

The legal basis for the processing of the personal data of users is point (f) of Art. 6 (1) GDPR.

3. Purpose of the data processing

Processing of the personal data of users enables us to analyse our users and the surfing behaviour of our users. By evaluating the data obtained we are able to compile information about our users and on the use of the individual components of our website. This helps us to continuously improve our website and its user-friendliness. Anonymisation of the IP address sufficiently takes into account the interest of users in the protection of personal data.

4. Duration of storage

Data shall be erased as soon as they are no longer required for our recording purposes. In our case, this shall be after six months.

5. Possibility of objection and removal

Cookies are stored on the user's computer and transmitted from the computer to our website. Therefore, as user you also have full control over the use of cookies. By changing the settings on your internet browser, you can disable or limit the transfer of cookies. Cookies already stored can be deleted at any time. This can also be carried out automatically. If cookies for our website are disabled, this may prevent the full use of all features of the website.

We offer our users the option of opting out of the analysis process on our website. For this you must follow the appropriate link. This will put another cookie on your system that signals our system not to store the user's data. If the user deletes the corresponding cookie in the meantime from his own system, he must set the opt-out cookie again.



Further information on privacy settings for the Matomo software is available under the following link:
<https://matomo.org/docs/privacy/>.

On the page: www.leadinfo.com/en/opt-out you have an opt-out option from lead management through LeadInfo. In the event of an opt-out, your data will no longer be used by Leadinfo.

X. Rights of the data subject

If your personal data are processed, you are a data subject within the meaning of the GDPR and you have the following rights vis-à-vis the controller:

1. Right of access

You can request the controller to confirm whether personal data concerning yourself are being processed by us.

Where that is the case, you can request the controller to provide access to the following information:

- (a) the purposes for which personal data are processed;
- (b) the categories of personal data processed;
- (c) the recipients resp. categories of recipient to whom the personal data concerning yourself was or will be disclosed;
- (d) the envisaged period for which the personal data concerning yourself will be stored, or, if no specific information on this is possible, the criteria used to determine that storage period;
- (e) the existence of a right to request from the controller rectification or erasure of personal data concerning yourself, restriction of the processing or to object to such processing;
- (f) the existence of a right to lodge a complaint with a supervisory authority;
- (g) where the personal data are not collected from the data subject, any available information as to their source;
- (h) the existence of automated decision-making, including profiling pursuant to Art. 22 (1) and (4) GDPR and, at least in those cases, meaningful information about the logic involved as well as the significance and the envisaged consequences of such processing for the data subject.

You have the right to request information as to whether the personal data concerning yourself are transferred to a third country or to an international organisation. In this context, you can request to be informed of the appropriate safeguards pursuant to Art. 46 GDPR relating to the transfer.

2. Right to rectification

You have the right to obtain from the controller rectification and/or completion if the processed personal data concerning yourself are inaccurate or incomplete. The controller shall make rectification without delay.



3. Right to restriction of the processing

You can request restriction of the processing of personal data concerning yourself under the following conditions:

- (a) if you contest the accuracy of the personal data concerning yourself for a period which enables the controller to verify the accuracy of the personal data;
- (b) the processing is unlawful and you oppose the erasure of the personal data and request the restriction of their use instead;
- (c) the controller no longer needs the personal data for the purposes of processing but they are required by you for the establishment, exercise or defence of legal claims; or
- (d) you have objected to processing pursuant to Art. 21 (1) GDPR and it is uncertain whether the legitimate grounds of the controller override yours.

Where processing of personal data concerning yourself has been restricted, such data shall, with the exception of their storage, only be processed with your consent or for the establishment, exercise or defence of legal claims or for the protection of the rights of another natural or legal person or for reasons of important public interest of the Union or of a Member State.

If processing is restricted according to the above-mentioned conditions, you shall be informed by the controller before the restriction of processing is lifted.

4. Right to erasure

a) Obligation of erasure

You can request the controller to erase personal data concerning yourself without undue delay and the controller shall have the obligation to erase such data without undue delay where one of the following grounds applies:

- (1) The personal data concerning yourself are no longer necessary in relation to the purposes for which they were collected or otherwise processed.
- (2) You withdraw your consent, on which the processing is based according to point (a) of Art. 6 (1), or point (a) of Art. 9 (2) GDPR, and where there is no other legal ground for the processing.
- (3) You object to the processing pursuant to Art. 21 (1) GDPR and there are no overriding legitimate grounds for the processing, or you object to the processing pursuant to Art. 21 (2) GDPR.
- (4) The personal data concerning yourself have been unlawfully processed.
- (5) The personal data concerning yourself have to be erased for compliance with a legal obligation according to Union or Member State law to which the controller is subject.
- (6) The personal data concerning yourself have been collected in relation to the offer of information society services referred to in Art. 8 (1) GDPR.

b) Information to third parties



Where the controller has made the personal data concerning yourself public and is obliged pursuant to Art. 17 (1) GDPR to erase the personal data, the controller, taking account of available technology and the cost of implementation, shall take reasonable steps, including technical measures, to inform controllers which are processing the personal data that you as data subject have requested the erasure by such controllers of any links to, or copy or replication of, those personal data.

c) Exceptions

The right to erasure shall not apply to the extent that processing is necessary

- (1) for exercising the right of freedom of expression and information;
- (2) for compliance with a legal obligation which requires processing according to Union or Member State law to which the controller is subject or for the performance of a task carried out in the public interest or in the exercise of official authority which was vested in the controller;
- (3) for reasons of public interest in the area of public health in accordance with points (h) and (i) of Art. 9 (2) as well as Art. 9 (3) GDPR;
- (4) for archiving purposes in the public interest, scientific or historical research purposes or statistical purposes in accordance with Art. 89 (1) GDPR in so far as the right referred to in section a) is likely to render impossible or seriously impair the achievement of the objectives of that processing; or
- (5) for the establishment, exercise or defence of legal claims.

5. Right to be informed

If you have asserted your right to rectification, erasure or restriction of processing vis-à-vis the controller, the controller shall be obliged to notify all recipients, to whom the personal data concerning yourself was disclosed, of this rectification or erasure of the data or restriction of the processing unless this proves impossible or involves a disproportionate effort.

You have the right vis-à-vis the controller to be informed about these recipients.

6. Right to data portability

You have the right to receive the personal data concerning yourself, which you have provided to the controller, in a structured, commonly used and machine-readable format. Furthermore, you have the right to transmit those data to another controller without hindrance from the controller to which the personal data have been provided, where

- (a) the processing is based on consent pursuant to point (a) of Art. 6 (1) GDPR or point (a) of Art. 9 (2) GDPR or on a contract pursuant to point (b) of Art. 6 (1) GDPR; and
- (b) the processing is carried out by automated means.

In exercising this right, you have furthermore the right to have the personal data concerning yourself transmitted directly from one controller to another, where technically feasible. This may not adversely affect the freedoms and rights of other persons.

The right to data portability shall not apply to the processing of personal data which is necessary for the performance of a task carried out in the public interest or in the exercise of official authority which was vested in the controller.



7. Right to object

You have the right to object, on grounds relating to your particular situation, at any time to the processing of personal data concerning yourself which is based on point (e) or (f) of Art. 6 (1) GDPR. This also applies to profiling based on those provisions.

The controller shall no longer process the personal data concerning yourself unless the controller can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms or processing serves the establishment, exercise or defence of legal claims.

Where personal data concerning yourself are processed for direct marketing purposes, you shall have the right to object at any time to processing of personal data concerning yourself for the purposes of such marketing. This also includes profiling to the extent that it is related to such direct marketing.

Where you object to processing for direct marketing purposes, the personal data concerning yourself shall no longer be processed for such purposes.

In the context of the use of information society services, and notwithstanding Directive 2002/58/EC, you may exercise your right to object by automated means using technical specifications.

8. Right to revocation of the declaration of consent under data protection law

You have the right to revoke your declaration of consent under data protection law at any time. Revoking your consent shall not affect the lawfulness of the processing carried out on the basis of your consent until revocation.

9. Automated individual decision-making, including profiling

You have the right not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects concerning yourself or similarly significantly affects you. This does not apply if the decision

- (1) is necessary for entering into or the performance of a contract between yourself and the controller;
- (2) is authorised by Union or Member State law, to which the controller is subject, and which lays down suitable measures to safeguard your rights and freedoms and your legitimate interests; or
- (3) is based on your explicit consent.

Such decisions may not, however, be based on special categories of personal data according to Art. 9 (1) GDPR unless point (a) or (g) of Art. 9 (2) GDPR applies and suitable measures to safeguard the rights and freedoms and your legitimate interests are in place.

Regarding the cases referred to in (1) and (3), the controller shall implement suitable measures to safeguard the rights and freedoms and your legitimate interests, at least the right to obtain human intervention on the part of the controller, to express an own point of view and to contest the decision.

10. Right to lodge a complaint with a supervisory authority

Without prejudice to any other administrative or judicial remedy, you have the right to lodge a complaint with a supervisory authority, in particular in the Member State of your habitual residence, your place of work or the place of the alleged infringement if you consider that the processing of personal data concerning yourself infringes the GDPR.



The supervisory authority with which the complaint has been lodged shall inform the complainant on the progress and the outcome of the complaint including the possibility of a judicial remedy pursuant to Art. 78 GDPR.

XI. Updating of this Privacy Policy

We reserve the right to update this Privacy Policy, where necessary, to take account of technical developments or in relation to new services or products offered. The current version can be viewed at all times on our website.