



Regional Sales Manager (Midlands, Southwest & Wales)

Job Description

HUESKER UK Limited is seeking a dynamic and driven **Regional Sales Manager** to develop business across the Midlands, Southwest, and Wales. This is an exciting opportunity to join a global leader in geosynthetics, driving growth across a range of sectors including:

- Earthworks and Foundations
- Roads and Pavements
- Hydraulic and Environmental Engineering
- Mining Applications

Key Responsibilities:

- Drive sales growth by identifying, targeting, and developing new business opportunities across the region.
- Proactively promote HUESKER's products and solutions across the region.
- Build strong, strategic relationships through regular in-person meetings, site visits, and technical presentations.
- Conduct regular face-to-face meetings and site visits to build and maintain strong client relationships.
- Represent HUESKER at regional industry conferences, seminars, and CPD events.
- Deliver tailored presentations and technical support to prospective clients.
- Lead regional sales initiatives and contribute to national business development strategy.
- Effectively manage the sales pipeline using CRM tools to track leads, forecast opportunities, and report progress.

Your Profile:

We are looking for a motivated individual with the following qualities:

- Proven experience in a technical sales role ideally within civil, geotechnical or geosynthetics sectors.
- Demonstrated success in growing business, developing strategic client relationships, and leading sales initiatives.
- Strong interpersonal and communication skills, with the ability to work independently and manage your own schedule.
- A commercially minded professional who combines technical knowledge with business acumen.
- Comfortable using CRM tools to manage opportunities and client data.
- Strong presentation skills and a confident presence at industry events.
- You are self-motivated, results-oriented and able to work independently.
- You are willing to travel within the region and attend events such as trade shows/exhibitions to explore new business opportunities.

What We Offer:

- Competitive salary
- Company vehicle or car allowance
- Performance-related bonus
- Contributory pension scheme
- Private health insurance
- Excellent prospects for personal and professional development

How to Apply:

If you're ready to take the next step in your career and join a respected international company, please send your CV to: **jackie.williams@HUESKER.co.uk**